

THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



<u>Key Messages</u>: Vietnam veterans deserve to know their service mattered. They deserve to know you care. The Nation owes them our deepest gratitude.

Authority to Operate: Section 598 (Public Law 110-181) of the 2008 NDAA.

<u>National Vietnam War Veterans Day</u>: Every March 29; this prominent day joins six other military-centric national observances codified in <u>Title 4 of the United States Code §6</u>.

<u>Five Commemoration Objectives</u>: Our primary focus – to thank and honor U.S. Vietnam veterans and their families for their service and sacrifice on behalf of the Nation.

<u>Proclamations</u>: President <u>Joseph R. Biden, Jr.</u>; The Honorable <u>Donald J. Trump</u>; The Honorable <u>Barack Obama</u>; <u>56 States, Territories & the District of Columbia</u>.

We Honor: All who served on active duty in the U.S. Armed Forces at any time from November 1, 1955 to May 15, 1975, regardless of duty location, and their families.

<u>Commemorative Partners</u>: Local, state and national organizations, businesses, sports franchises and governmental agencies committed to the noble mission of the Commemoration.

<u>Vietnam Veteran Lapel Pin</u>: Presented to living U.S. Vietnam veterans by Commemorative Partners, this lapel pin is a "lasting memento of the Nation's thanks."

<u>Certificate of Honor Program</u>: Certificates and lapel pins are available for our partners to recognize three distinct subcategories of Vietnam veterans and their families.

Legacy Products: Our <u>Teachers' Toolkit</u> provides robust classroom assistance when discussing this Commemoration. 23 <u>multi-panel poster series</u> are available, as well as <u>Service-specific "patch" posters</u>. Also, our award-winning, museum-quality Pentagon Vietnam War Exhibit can be visited as part of the <u>Pentagon Tours</u> or <u>virtually</u>. Finally, <u>Vietnam Veteran Oral Histories</u> are being filmed and shared with the Library of Congress.

<u>Leadership</u>: Executive Agent – The Honorable <u>Regina F. Meiners</u>, Director, Washington Headquarters Services; Director – U.S. Army Maj. Gen. <u>Edward J. Chrystal, Jr.</u>.

<u>Clarification of Terminology</u> used by the Vietnam War Commemoration.

<u>Quotable Quotes</u>: President <u>Joseph R. Biden, Jr.</u>; The Honorable <u>Donald J. Trump</u>; The Honorable <u>Barack Obama</u>; The Honorable <u>Richard Armitage</u>; former Vietnam War POW Col. <u>Michael Brazelton</u> (USAF, Ret).

<u>Social Media</u> & Hashtags: #VietnamVeteransDay, #ThankVietnamVets, #VietnamVets, #SeeThemThankThem